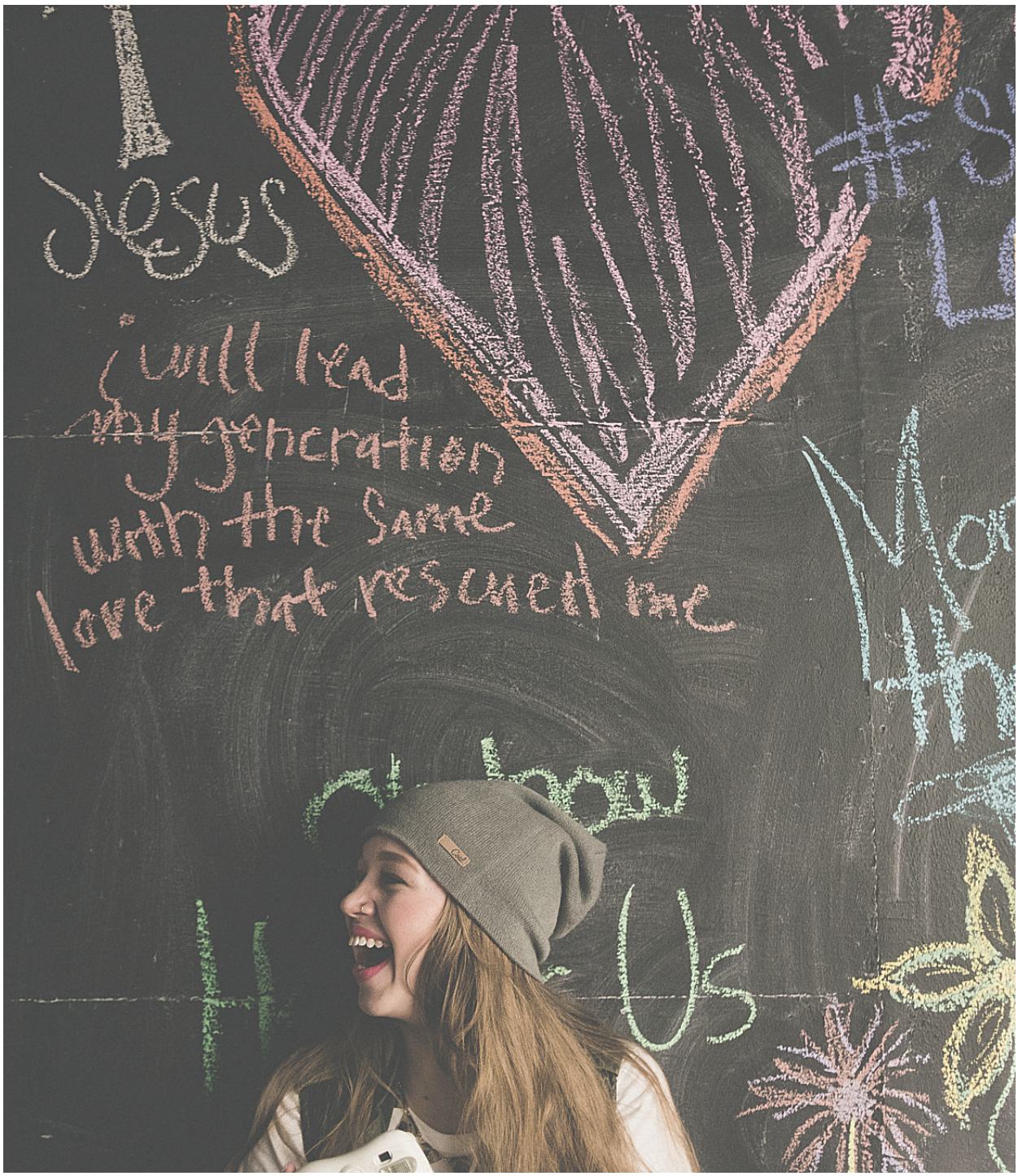

GLAM CAMP FOR GIRLS

GLAMBASSADOR

Love LOUD . Lead WELL

glamcampforgirls.org

Congrats GLAMbassador!

Congratulations, and welcome to the CREW!

*You have been selected as a **GLAMbassador!***

Thank you for hanging in there while we sorted out all the details and read through the hundreds of applications that came in.

We are beyond excited to get to know you and hope that you will accept our invitation to join our team.

There is a lot of information in the following pages outlining what is expected of a GLAMbassador. We are excited to be doing something new with our program by not just offering you products from GLAM Camp for Girls, but also products from brands that align with our mission to create positive change, and help women break through their insecurities to be confidently themselves.

Please look over the information below. If you have any questions or concerns please let us know.

We look forward to hearing from you.

Melinda Watts

Founder, GLAM Camp for Girls

- ***As a GLAMbassadors you will receive the following:***
- *GLAMbassador Box containing the latest (yet to be released) collaboration tee!*
- *Your first box will include a signature tee!*
- *Inside your box there will also be products and gifts from brands we have/are collaborating with.*
- *40% off ALL purchases made at glamcampforgirls.org*
- *(code to be used for personal shopping only)*
- *20% off promo code to use exclusively for your audience (blog, Instagram, facebook, friends, and family). (promo code: GCFG20)*
- *A giveaway tee for your audience with every new shirt release.*
- *You'll be featured at glamcampforgirls.org as an GLAMbassador! Think, pic of you, short bio, and links to your social feeds, and website (if available).*
- *You will be featured on the upcoming blog at glamcampforgirls.org*

- ***GLAMbassadors are responsible for the following things.***
- *2-3 weekly post using brand identifying products (not limited to shirts), including hashtags, and a tag back to the bloomerie. With a minimum of 10 posts monthly.*
- *Hosting a Meet-Up. (Details attached)*
- *Being a positive influence for women.*

Details

Every Month there will be a scheduled Google Hangout for the CREW. We will do our best to accommodate to everyone's schedule to find a time that best works for everyone.

The Hangout is important because we will be going over that month's promotions, collaborations, giveaways, and girl talk. It's an opportunity for us to get to know each other, and be in community with one another. We also would like this to be a time for you to give us feedback, and share your thoughts.

You will receive your GLAMbassador Box about a week before the launch date of the new shirt. You will also get an email leading up to the shirt launch explaining the collaboration or campaign, and what specific verbiage our partner would like us to us when describing their cause.

You are welcome to reword the verbiage to sound more organically; your keywords will be noted.

Launch day for the latest shirt will be the first day we all post our images of the new tee. (Every time you post a picture of a Tee we would like you to offer your 20% off discount ***GCFG20)***

SO EXCITING!!

The Meetup

Here comes the Fun!

During your term (6 months) as a GLAMbassador you will host one meetup. The purpose of the meetup is to get women together having fun, taking pictures, stepping outside their comfort zone, and making new friends.

GLAM Camp for Girls will provide up to 20 shirts to be used that night (in different sizes) for the event. We will invite photographers, instagram-ers, iphone snappers, models, everyday girls, stylist, florists and creatives alike to come and take pictures in a unique location and share them using the same hashtag.

Each event will have require a sign-up and ask for a shirt size for each participant.

RSVP first up to 20 get a tee.

There will be prizes given away, a group photo taken, and beverages provided. For the event, you as the GLAMbassador will be the Go-To girl. We will work with you to help make it a success, but will really count on you to execute a fun, inviting experience and represent the brand well.

*****Funding for the event will be covered by GLAM Camp for Girls, and sponsors that come on board.***

Your responsibilities for the meet up as GLAMbassador will include:

- *Selecting the location.*
- *Helping get the word out about your event.*
- *Shopping for beverages for the event.*
- *Hostess with the most-ess for the event.*

Getting to the location early to set up beverages, and "box" At the start of the meet-up everyone will come together to open the "box". The box will contain the shirts to be given away and used to take photos with that night (up to 20 tees). It will also have prizes to be given away that night, including a GRAND prize. It's like a party fun pack full of must have items.

The box will also include a special list of hashtags. We will be partnering with a number of other companies for the meet up, and hope to make them a really unique, inclusive, fun experience for everyone involved. (The list of partners and companies are subject to change at any time. We will keep you updated as these changes happen.)

Our Team will be available every step of the way to help make the events a success, and may be popping up at your location!

As a wrap up to your event we will expect to receive a short writeup about the night, as well as images taken, and any short video clips you have available from the evening.

Okay Doll.

Thank you for reading over the GLAMbassador info. We know it is a lot of stuff, but we will work hard to set you up for success, and have fun!

***We have selected three ambassadors**, you being one of them.*

We will be publicly releasing the team after we have confirmation from you that you are on board. If the terms of the ambassador program concern you, or you have any questions about the details, please let us know.

Once you have agreed to the terms, we will be sending over a form for you to fill out about yourself for your featured spot on our website. We will also need a Photo of you and a short bio.

Please e-mail Melinda Watts at contact@glamcampforgirls.org to confirm your spot as GLAMbassador.

We hope to hear from you soon!